

2026 WORKSHOP

In-Season Evaluations Workshop

Give players feedback that helps them grow, and give your organization the data to build better teams.



Agenda

- 1 Meet your hosts and TeamGenius
- 2 Start with your why
- 3 The in-season timeline
- 4 Criteria, scale and what families see
- 5 Tone and team formation
- 6 Common mistakes and how to fix them
- 7 Development and parent questions
- 8 Live workshop and Q&A

Your Hosts



Gabe Skelly

Customer Success Manager

9 yrs

As a "Tryout Guru"



Hunter Hart

Account Executive

College Player

4 yrs at University of St. Thomas

TeamGenius

An athlete evaluation platform for tryouts, camps and combines, and for in-season evaluations.

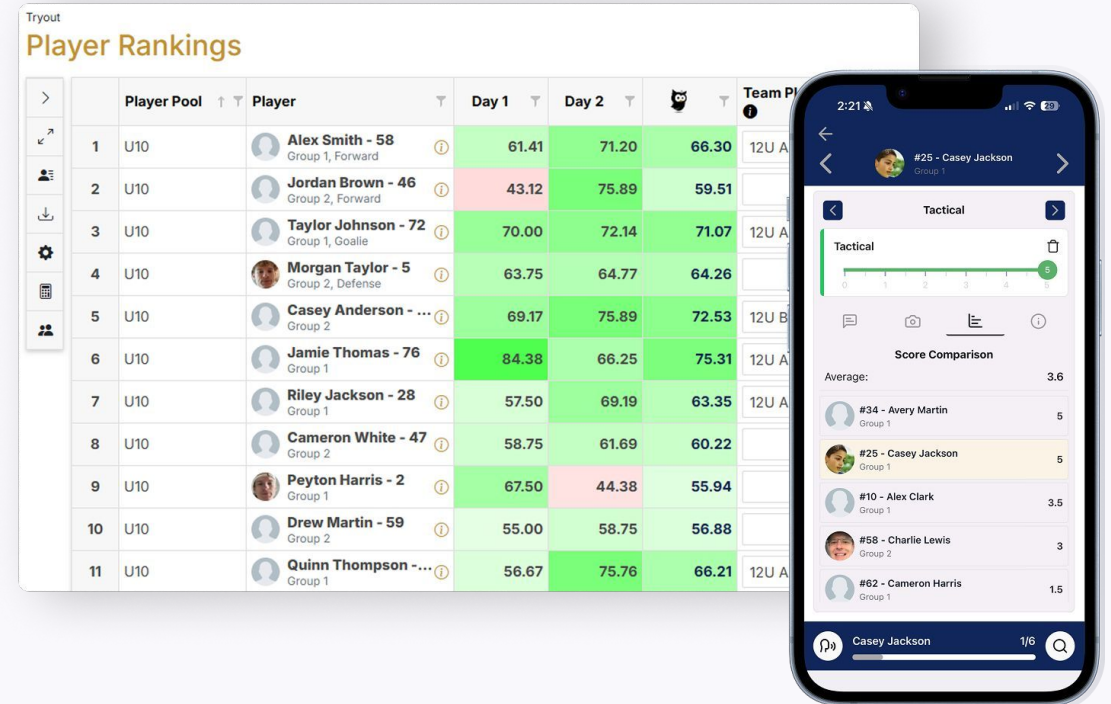
- Coaches evaluate from their phone or paper, any time in the window
- Your criteria, your named ratings, your comments
- Reports sent in bulk and kept in one place to track progress

1.5 million

players evaluated

50 million

scores recorded



START HERE

What is your why?

Player feedback

Help players grow with honest, specific feedback they can act on.

Team formation data

Give your staff a full season of input for building next year's teams.

Elevate your Program

Give value and become a leading program in your sport.

Your purpose shapes every decision that follows.

PREPARATION WINS

The in-season timeline

Before the season

Decide your purpose, criteria, scale, what families see and your dates.

Early season

Train coaches. Tell families what's coming and when.

Evaluation window

Send invites, consider a coach incentive, remind at the halfway point.

At the deadline

Follow up with stragglers. A director reviews every score and comment.

Sharing feedback

Send every report at once. Staff-only scores go to your tryout director.

1–2 weeks after

Survey everyone, adjust, and repeat.

BEFORE THE SEASON

Eight decisions to make up front

01

Your purpose

Player feedback, team formation data, or both.

02

How scores are used

A reference, or a small weighted share of tryout scores.

03

Your criteria

Two to five, consistent across age groups.

04

Staff-only vs shared

Which criteria families will never see.

05

Your scoring scale

Named ratings, each with a one-line description.

06

What families see

Scores, comments, coach names, rank, averages.

07

The tone

Share a sample comment that shows it.

08

Dates and deadlines

Give coaches at least two weeks.

EVALUATION CRITERIA

Score 2–5 criteria. Not 8.

A few intangibles

Attitude

Coachability

Leadership

Attendance

A few sport skills

Hitting

Throwing

Fielding

Speed

Quick for coaches, useful for athletes. Older age groups can add a few, but **keep the core criteria the same across ages.**

Feeding team formation? Don't weigh pitching and catching into a player's overall score.

SCORING SCALE

Named ratings beat a 1–10 guess

Sample scale: one line per rating so every coach reads it the same way

Excellent	Does this above the team's level; a model for others.
Strong	Does this reliably in practices and games.
Developing	Shows it sometimes and is improving with reps.
Needs Improvement	Rarely shows it yet; a clear focus area.

Other options

- An A–F scale
- Strength / Opportunity Area
- Comment-only: “Strengths” and “Opportunity Areas”

Scores feed tryouts? Decide how each rating converts to a number before the window opens.

WHAT FAMILIES SEE

Split staff-only from shared

Staff only

- Rostering criteria
- Rating-to-number conversions
- Team-level adjustments
- Scores for the tryout director

Shared with families: pick from

- Scores for each criterion
- Comments, and which coach wrote them
- Team rank on each criterion
- Team averages

Coaches give more honest rosters input when they know families won't see it.

Using in-season scores for next year's teams

Reference or weighted?

Decide whether scores are a reference or count toward tryout scores, and for which age groups.

Keep the weight small

If you weight them, make in-season scores a small share of the total.

Adjust for team level

A strong C-team player shouldn't outscore an A-team player.

Say so now

Tell families in the early season, not after teams are announced.

FEEDBACK TONE

Honest and specific, with a direction

Helps players grow

Honest, specific, points to a next step.

Doesn't help

Harsh, vague, no direction.

SAMPLE COMMENT TO SHARE WITH COACHES

Strength: [Player]'s first step on ground balls is quicker, and he's charging slow rollers instead of waiting on them.

Work on: Finishing throws to first. He's rushing and pulling off the ball.

Next step: Partner throws at the end of practice, stepping to the target.

EARLY SEASON → THE DEADLINE

Getting every coach to finish

01

Train

Email the criteria, scale, dates, what players see and the tone. Let them practice logging in.

02

Invite

Deadline, a criteria and tone reminder, and a contact. Phone-friendly gets finished faster.

03

Incentive

A small reward, like a gift card, for finishing on time.

04

Remind

Check progress halfway and again a few days out.

05

Follow up

At the deadline, reach out directly to anyone not done.

Coach time is limited. Make it as easy as possible.

SHARING FEEDBACK

Track player development

Feedback kept in one place shows families the club is developing their player.



Players

See their progress from one evaluation to the next.



Parents

Know who to contact and have the reports on hand.



Staff

Staff-only scores stored where they're easy to find next season.

LIVE DEMO

Let's build one together

We'll set up an in-season evaluation in TeamGenius, step by step, following the checklist.

- 1 Add your criteria
- 2 Set the rating scale
- 3 Choose what families see
- 4 Invite your coaches
- 5 Evaluate from a phone
- 6 Send out the reports

Q&A

What you'll get in the follow-up email:

- This deck
- The In-Season Evaluation Checklist
- The recording

Reach out anytime with questions at teamgenius.com



DON'T OVERCOMPLICATE IT

Common mistakes and how to fix them

Mistake	Fix
Too many criteria	Two to five total, with the core the same across ages
A rushed evaluation window	At least two weeks, so coaches build notes over time
Coaches never trained	Send criteria, scale descriptions and tone before invites
Families caught off guard	Say up front whether scores affect team formation
Nobody reads the comments	A director reviews everything before it's shared
Reports trickle out	Send every report at the same time

Questions Parents Will Ask

These three are coming whether you're ready or not — and every one is answerable in advance.

1

"When do we get feedback, and what's in it?"

Told in the early season. At the deadline, give the date (say, end of the week) and who to contact if it doesn't arrive.

2

"Will this affect next year's team?"

If scores factor in, they already heard it in the early season, not after teams were announced.

3

"Can we talk through it?"

Every report names a contact. Keep the evaluation and comments on hand so the talk stays on the player's growth.